

## Hyster Forklift

Hyster Forklift Training Brampton - Hyster is now a global leader in forklifts and warehousing solutions. However, it started as a producer of lifting equipment as well as winches. Most of its production was concentrated in the Pacific Northwest and dealt mostly with the wood and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality production. Over the previous eighty years Hyster has continued to get bigger and increase its product line. The growth of its products coupled with its desire to stay service oriented has allowed Hyster to mature into the worldwide player it is at present.

Hyster experienced major innovations through the 1940's and 1960's. In 1946, Hyster opened a plant in Illinois that was totally dedicated to bulk manufacturing trucks. This allowed Hyster to drive its costs down and, simultaneously, offer a better quality product at industry aggressive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

The constantly varying needs of Hyster clients and Hyster's skill to continue to innovate led to rapid growth throughout the 50's and 1960's. They started building container handlers in the US in 1959 to satisfy the ever expanding demand for transportation goods. In 1966, Hyster developed a method for allowing a lift truck to go both forward and backwards using the same pedal. This pedal was called the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R and D centre in Oregon that was focused on improving the design and performance of forklifts. The centre is still one of the world's best testing facilities in the materials handling industry.

As demand for materials handling equipment continued to expand rapidly during the sixties, Hyster considered it necessary to reorient its focus towards these new mass markets. Consequently, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to offer greater quality at a more reasonable cost. A further expansion in manufacturing capabilities was necessitated by the need in Europe for Internal Combustion Engine Vehicles. To plug this gap, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to focus on developing industry leading forklifts. The Hyster brand name was known throughout the globe for its dedication towards excellence. This attention to excellence brought many suitors for the company. In 1989, a large multinational business based in Ohio called NACCO Industries bought Hyster and started an aggressive expansion plan. NACCO promptly replaced the XL philosophy with a more driver oriented forklift that focused on operator comfort, which is known as the XM generation of trucks.

The shift in supply chain management to a much more just-in-time focused system has meant that Hyster has had to constantly make investments in new technologies. Acquisitions and investments were made in the United States, Italy, Netherlands, and countless other places throughout the world. All of these investments have made Hyster a worldwide leader in the lift truck market. In 2009, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which comprises over 300 various types of forklift trucks.