Doosan Forklift

Doosan Forklift Training Brampton - Doosan Infracore Company Ltd. is an international and intercontinental corporation that includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, situated in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client wishes.

With a network consisting of over 90 autonomous dealers, the forklift group supplies quality materials handling equipment to the broad North American market. Doosan Infracore America Forklift sellers successfully operate in over 220 service and product sales locations throughout Canada and the U.S. The forklift product line remarkably features 63 distinctive versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous truck models vary from 3,000 to 33,000 lbs. All vehicles are designed in an ISO 9001 certified facility.

Doosan Infracore America is the fastest rising forklift and lift truck corporation in the North American market, due to its excellent level of product performance and their consistently high level of client support and service given to all Doosan Infracore Forklift users. The U.S. lift Truck division located in Cleveland has a professional team experienced in Sales, Purchasing, Advertising, Logistical and Technical Support.

Start-up of the forklift industry

Korea's original domestic forklift marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. begun to import assembled lift trucks as part of a nationwide equipment expansion project. Early sales of this industrial equipment focused on large business groups, the armed forces and on state-run companies. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical instruction grew to become the new focus for enhancing quality and product development.

Expansion of Forklift Exports

Home-based forklift business for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's superior technological improvements combined with sales success placed them in a position of significant growth of their lift truck business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to respond to competitive pressures in the US materials handling industry. This venture radically expanded Daewoo's forklift sales. Construction was completed in 1984 to facilitate a modern plant which helped set up the company for the fabrication of high added-value goods suited for export. In 1993, the corporation had a global sales system and started exporting designs they had established through in-house technology, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into international marketplaces.